

Media Pack 2020

GLION INSTITUTE OF HIGHER EDUCATION





Media Pack 2020

Glion Institute of Higher Education

About Glion Institute of Higher Education	4
Glion in numbers	5
Academic programs	6
Bachelor's degree in International Hospitality Business	7
Master's degrees	9
Glion points of difference	13
Short programs	14
Life on campus	15
Our campuses	16
Transformative education	17
Career opportunities	18
Internships and recruitment	19
A powerful alumni network	20
Alumni testimonials	21
History of Glion	22

Press contact

Mrs Anouck Weiss - VP Communication

media@sommet-education.com

Management

Ms Georgette Davey

Managing Director

Dr Barbara Miller

Academic Dean

Ms Jacqueline Moore

Dean of Students

Mr Christophe Gulli

Dean of Practical Arts

Ms Fiona Ross

Campus Director London

Dr. Emmanuel Jurczenko

Director of Graduate Studies

Ms Estelle Her

Finance Director

Mr Jacques Tarit

Campus Manager Switzerland

Mr Vasileios Boufidis

Head of Safety and Security

About Glion Institute of Higher Education

Who we are

Glion Institute of Higher Education (GIHE) is a private Swiss institution that offers Hospitality Business Bachelor's or Master's degrees with specializations in Luxury management, Event or Finance to students from over 90 different countries across three campuses in Switzerland and London, UK. Together with Les Roches and Ducasse Education, Glion is part of Sommet Education, a hospitality education group owned by Eurazeo, one of the leading listed investment companies in Europe.

Ranking



#3

global institution

QS World University Ranking

Glion is ranked among the world's top three higher education institutions for hospitality and leisure management, and for employer reputation (QS World University Rankings by Subject, 2020).

Accreditation



Glion Institute of Higher Education is accredited by the New England Commission of Higher Education (NECHE). The Commission is recognized by the US Secretary of Education as a reliable authority on the quality of education for the institutions it accredits.

Affiliation and corporate social initiative



Glion is a member of Sommet Education, world leader in hospitality and culinary education. Sommet Education initiated the Hospitality Challenge in partnership with United Nations World Tourism Organization. The Challenge grants scholarships to support hospitality projects development.

Glion in numbers



Founded in

1962



3

Campuses located in Montreux (CH),
Bulle (CH) and London (UK)



1,600+

Students



90+

Nationalities on campus

Student backgrounds

53%

Europe

5%

Americas

37%

Asia Pacific

5%

Africa & Middle East



54%

Female students



46%

Male students



#3

For employer reputation (QS
World University Ranking, 2020)



98%

Of job-seeking students have one or more
employment offers on graduation day



7.7

Average internship
offers per student

Academic programs

Glion offers academic programs in International Hospitality Business on undergraduate and graduate level and across its campus locations in Switzerland and London, with transfer options to Spain and China. Intakes are every February and September.

Swiss model of education

The curriculum at Glion follows the Swiss model of hospitality education, combining practical instruction in kitchen, service and rooms operations with theoretical and general management courses.

The first academic semester focuses on Hospitality Excellence. Students deepen their knowledge in the following modules: Luxury Hospitality Culture, Contemporary Gastronomy, Hotel Operations, Food and Beverage Concepts, Trends and Innovation, and Business Communication.

Students are supervised by Practical Arts lecturers and Meilleurs Ouvriers de France (Best Craftspeople of France).

Luxury brand management

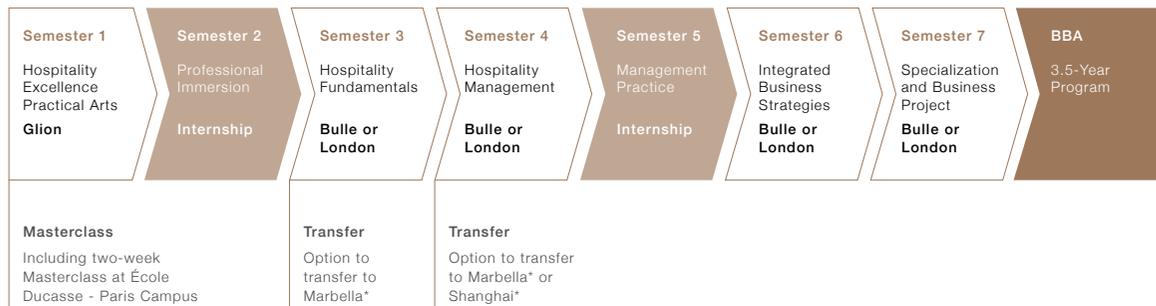
Glion has experienced an increasing demand of luxury goods companies to recruit hospitality students for their expertise in dealing with a discerning clientele across cultural and linguistic backgrounds.

In response, Glion was the first hospitality business school to create a Luxury Brand Management specialization for Bachelor students and more recently a Master of Science in Luxury Management and Guest Experience.



Bachelor's degree in International Hospitality Business

The Bachelor of Business Administration (BBA) in International Hospitality Business takes three-and-a-half years to complete, including five academic semesters and two internships.



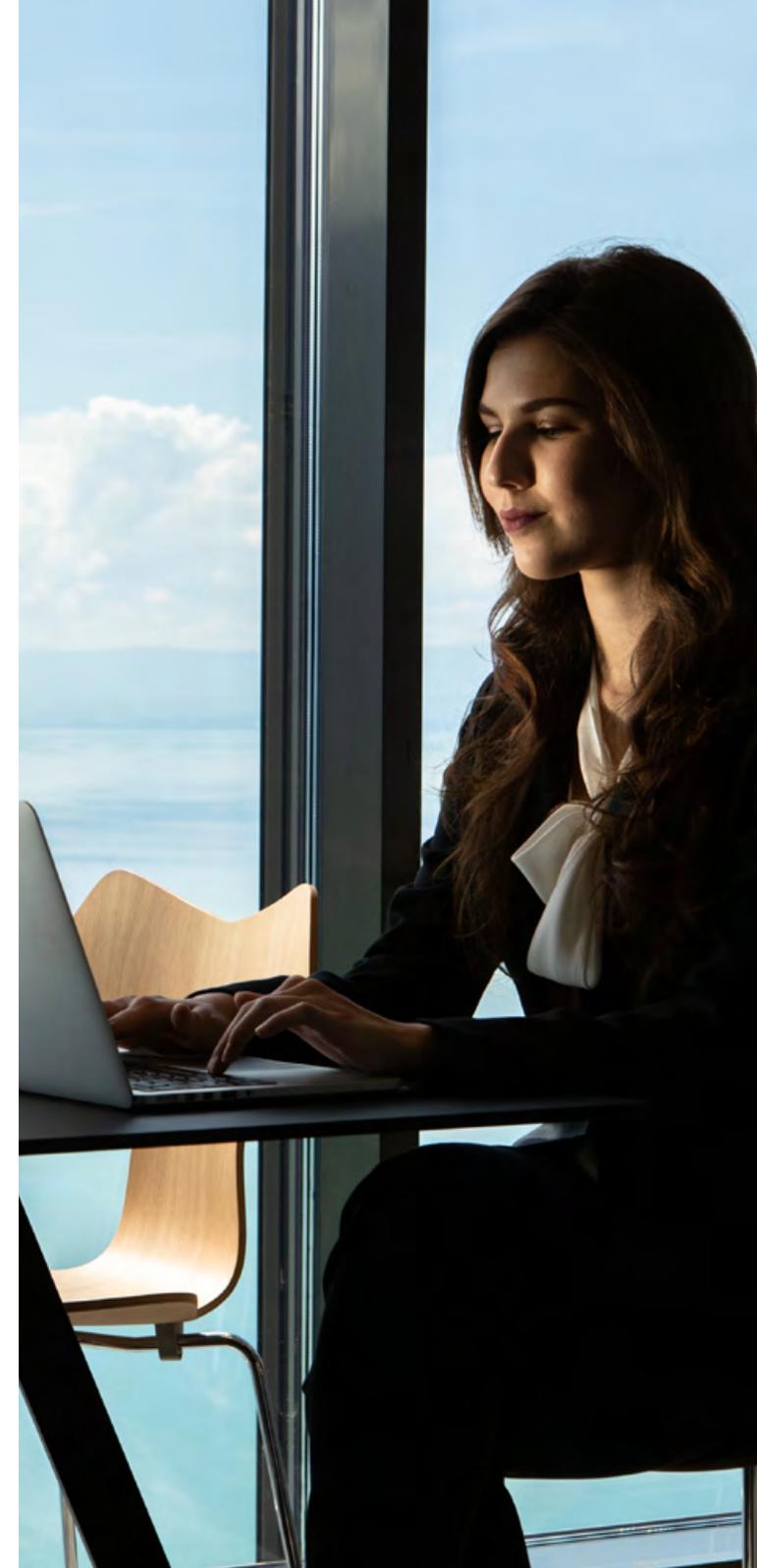
Hospitality excellence

The first semester focuses on the Practical Arts of hospitality: students attend workshops in fine dining, kitchen and restaurant, table art, reception and housekeeping, with state-of-the-art facilities on Glion's historic campus above Montreux and Lake Geneva.

Internships

The Bachelor program requires students to complete two semester-long internships to apply the acquired skills in a real-world professional setting. Students gain confidence and valuable work experience, making them career-ready upon graduation.

*Opportunity to study this semester on international exchange at another Sommet Education campus.





Study abroad

During semesters 3 and 4, students can apply to transfer to Glion London campus or study abroad with Glion's partner institution Les Roches in Spain or China.

Enjoy a dynamic UK university environment only 40 minutes from the center of the retail, financial and hospitality capital of the world. Study in sun-kissed Marbella, on a coastal campus bursting with tech and Mediterranean flair. Or head to Shanghai for an exhilarating Asian experience and first-class facilities.



Entry Requirements

Minimum age

17.5 years

Qualifications

IB Diploma, Maturité, Abitur, French Baccalaureate, 2 A-levels or equivalent qualification

English level

IELTS 5.5 overall (minimum 5.0 in each sub-component), TOEFL internet-based 70, TOEFL paper-based 525, or FCE grade C or above

École Ducasse Masterclass

A two-week masterclass at École Ducasse – Paris Campus will immerse you in Alain Ducasse's philosophy and contemporary gastronomy. It is an exciting new ingredient in the Practical Arts semester of our Bachelor's degree in International Hospitality Business.



Specializations

For their last semester, students can choose to specialize and gain in-depth knowledge in Luxury Brand Management in Hospitality, International Hotel Development and Finance, or International Event Management.



Master's degrees

Master's in International Hospitality Business

The Master of Science (MSc) in International Hospitality Business prepares recent graduates and career changers with the skills to manage people, operations and business in hotels and hospitality companies.



Entry requirements

Minimum age

21

Qualifications

Bachelor's degree
(preferably in business or hospitality)

English level

IELTS 6 overall (minimum 5.5 in each subcomponent), TOEFL Internet-based 80, TOEFL paper-based 550

Location

Bulle, Switzerland or
London, United Kingdom

Highlights

1 Business Field Trip
to European city

1 Hospitality
Networking Event

*This is a single campus program (transfer is not possible).



Master's in Luxury Management and Guest Experience

The Master of Science (MSc) in Luxury Management and Guest Experience prepares recent graduates and young professionals for careers in the luxury sector, including luxury retail, fashion design and hospitality.



Entry requirements

Minimum age

21

Qualifications

Bachelor's degree
(preferably in business or hospitality)

English level

IELTS 6 overall (minimum 5.5 in each subcomponent), TOEFL Internet-based 80, TOEFL paper-based 550

Location

Glion, Switzerland

Highlights

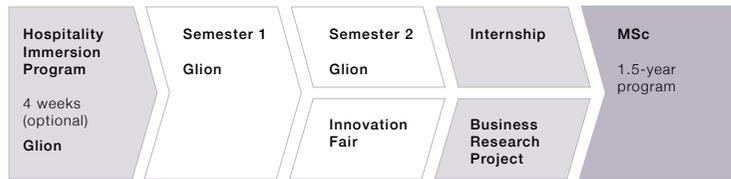
1 Business Field Trip to a European capital city

1 Luxury event



Master's in Hospitality, Entrepreneurship and Innovation

The Master of Science (MSc) in Hospitality, Entrepreneurship and Innovation prepares current and aspiring hospitality business owners with entrepreneurial skills and expertise, including relevant strategies, business models and technology.



Entry requirements

Minimum age

21

Qualifications

Bachelor's degree
(preferably in business or hospitality)

English level

IELTS 6 overall (minimum 5.5 in each subcomponent), TOEFL Internet-based 80, TOEFL paper-based 550

Location

Glion, Switzerland

Highlights

1 Business Field Trip to an emerging country or other overseas destination

1 Innovation Fair



Master's in Real Estate, Finance and Hotel Development

The Master of Science (MSc) in Finance, Real Estate and Hotel Development prepares young professionals and career changers with a comprehensive understanding of real estate, capital markets and global hotel development.



Entry requirements

Minimum age

21

Qualifications

Bachelor's degree (preferably in business, finance or hospitality)

English level

IELTS 6 overall (minimum 5.5 in each subcomponent), TOEFL Internet-based 80, TOEFL paper-based 550

Location

London, United Kingdom

Highlights

1 Business Field Trip to a European capital city

2 Real Estate Challenges



Glion points of difference



Personalized

Our commitment to small class sizes, with an average of 35 students per academic class.

Our boutique campus environments, with a maximum 1,700 students across three campuses and a staff to student ratio of 1 to 5.



Luxury

Our luxury boutique hotel facilities located in an unrivalled iconic campus location and a signature restaurant offering fine gastronomy with spectacular vistas.

Glion luxury cues embedded in the academic programs, with an established Luxury Brand Management Bachelor specialization and a MSc in Luxury Management and Guest Experience.



Employability

98% of our career-seeking students have one or more employment offers on graduation day.

Our dedicated Career & Internship service, with expert support personalized to each student's career ambitions.

Our ability to attract more than 250 recruiting companies to our campuses each year.



International

Our status as the only Swiss hospitality school with a campus in London – one of five international study options open to our students.

Our multicultural student body, with 90+ different nationalities on campus and a 94% proportion of international students.



Excellence

Glion has been a by-word for excellence in hospitality business education for more than 55 years.

Offering our students access to the expertise of our sister brand École Ducasse, a global leader in culinary arts education.



Academic

Sharing our NECHE accreditation with institutions such as Yale and Harvard, with 90% of our faculty members possessing a PhD and/or Master's degree.



Short programs

Summer Program

One or two-week summer experiences for under 18s, hosted in Switzerland and/or London. Combining fun with learning, these programs are the perfect way for interested students to discover the world of hospitality, while also acting as a taster for Glion's transformative Bachelor program.

Luxury Hospitality Summer Program

This bespoke, 18-and-over summer experience features academic masterclasses in service excellence and operations, as well as practical workshops in gastronomy, fine wines and cocktail mixology. It offers the perfect stepping-stone to Glion's suite of professionally-focused Master's programs.

Intensive Hospitality and English Language program

For students who need to improve their English skills, Glion offers English language programs composed of intensive courses combined with hospitality-related activities.

Life on campus

Across its different campus locations, Glion Institute of Higher Education provides a unique learning environment to a diverse student body, with modern classrooms and learning facilities, gastronomic restaurants and furnished accommodation available on every campus.

Students have the opportunity to transfer between campuses in Switzerland and London, as well as locations in Spain and China at Glion's sister school Les Roches.

At Glion, students have the chance to try many new things. Every student is a part of the Student Government Association, where they can make their voice heard, organize committees and events, and take part in the leadership of the school. Every semester, the campuses are buzzing with events and activities:



Sport events

Including ski trips, mountain walks, soccer, rugby, basketball and volleyball competitions with other hospitality schools



Cultural fair

Where students present their countries, cultures and traditions through different stands

One-day excursions

To Milan, Strasbourg, Lyon, Europa Park, Zermatt and more



Music rooms

For band practice and concerts (Glion and Bulle campuses)



Our campuses



Glion campus

Established in 1962, Glion is the practical learning center and starting point for both undergraduate and graduate programs. Built in a former Grand Hotel, the campus overlooks Lake Geneva and the Swiss and French Alps. It is situated directly above Montreux, which offers a wide choice of cultural and social activities and is home to the legendary Montreux Jazz Festival.

Campus facts and figures

- 350 students
- 5 student accommodation buildings
- 5 bars and restaurants
- 16 class and study rooms



Bulle campus

Located in the heart of Gruyère, a region famous for its cheese and other food specialties, Bulle is home to Bachelor students in their second and third years of study. The modern campus setting feels like a business college and the historic town offers a lively cultural scene, entertainment, and plenty of sports activities.

Campus facts and figures

- 700 students
- 4 student accommodation buildings
- 4 bars and restaurants
- 16 class and study rooms
- Extensive library



London campus

Inaugurated in 2013, the Glion London campus is located in the Downshire House building of the University of Roehampton with access to accommodation, restaurants, clubs and sports facilities. London is a global hub for tourism and hospitality, as well as a popular study destination with a range of opportunities for business, leisure and entertainment.

Campus facts and figures

- 200 Glion students
- 1 Glion London building
- 6 classrooms
- Coffee shop
- 10,000 UoR students



Transformative education

At Glion, we believe that a combination of academic and real-world learning, paired with personal development, best prepares our graduates for their professional futures. Campus-based learning, both theoretical and practical, is followed by internships where students apply and deepen their acquired skills. This experience enables graduates to step straight into a responsible position upon graduation and start work immediately at a professional level. The balance of practice and theory nurtures professional and personal development and provides the combination of soft skills that the industry demands. We refer to this as the transformative education process.

The transformative education process consists of developing the full personal and professional potential of students, and involves addressing six key areas of development. These are internationality, guided hands-on learning, professionalism in the workplace, progressive learning principles, soft skills and employability.

6 key areas of development

- Internationality
- Guided Hands-on Learning
- Professionalism in the Workplace
- Progressive Learning Principles
- Soft Skills
- Employability

Acquire soft skills: from student to young professional

Empathy

Emotional intelligence

Self-confidence/leadership

Professional attitude and presentation

Sense of service

Customer focus and understanding

Sense of detail

Anticipation, precision and rigor

Open-mindedness

General education and multiculturalism

Team spirit

Group work and common objectives

Career opportunities

According to the World Travel & Tourism Council (WTTTC), the global travel and tourism industry currently supports 313 million jobs and is estimated to create an additional 100 million jobs by 2028.

Throughout its 57 years, Glion has established close relationships with the world's leading hospitality and travel companies in order to ensure career opportunities for students. Additionally, a constant exchange with industry leaders enables Glion to anticipate industry developments and adapt its curriculum to best prepare graduates for a dynamic global industry.

1.4 billion

In 2018, 1.4 billion people traveled to a foreign country

1 in 9 jobs

By 2028, 1 in every 9 jobs will be in travel & tourism

#1

Travel & tourism is the world's fastest-growing economic sector

313 million

Worldwide, hospitality currently supports 313 million jobs

100 million

100 million new hospitality jobs will be created by 2028



Internships and recruitment

Internships

Glion students reinforce and apply their knowledge and skills through two semester-long internships during their Bachelor degree and one semester-long internship during their Master degree. This combination of practical, academic and real-world learning enables Glion students to take on a responsible position and launch their careers upon graduation.

Internship placements worldwide

54%

Europe

6%

Americas

33%

Asia-Pacific

7%

Africa & Middle East

Recruiters

Every year, representatives from more than 250 international hospitality and related companies visit Glion to introduce their industry and recruit interns and graduates. Over the years, an increasing number of service companies in tourism, finance, entertainment, events, health and luxury are hiring hospitality graduates for their general management competencies, professionalism and wide range of soft skills.

Employability

250+

Company visits
per year

4

Job offers per student on
first-time employment

98%

Of job-seeking students have
one or more employment offers
on graduation day

Top recruiters





A powerful alumni network

Today, Glion counts more than 15,100 alumni in 164 countries. The Alumni Association of Glion (AAG) is a non-profit organization founded in 1964 to bring together alumni and maintain ongoing contacts.

The extensive network is an ideal tool to create and further professional and personal relationships, as well as encourage the exchange of new ideas. Glion prides itself on the “Glion Spirit”—the passion and enthusiasm that students and graduates develop for the industry and the strong work ethic they share.

Alumni spread

 **15,100+**
alumni

in
 **160+**
countries globally

Alumni career sectors

 **52%**
work in hospitality,
tourism, F&B

 **48%**
work in other sectors -
FMCG, luxury goods and
services, marketing, events,
banking and finance

Alumni facts

 **50%**
of our young alumni choose
careers in large corporations
(500+ employees)

 **86%**
of our graduating students
become managers in less
than 5 years

Alumni testimonials



“Academically, I really enjoyed my finance classes, as well as the practical arts courses, as they provided me with a very dynamic overview of the hospitality industry. Hoteliers need to be multitalented and know every aspect of the business.

I also made some of my best friends at Glion. The school opened many doors for me throughout my career, thanks to the many connections made during my studies.”

Jean-Paul Dantil, German
Diploma in Hotel Management, 1996
Vice-President Operations, Almanac Hotels

“Glion helped me develop the required skills and a strong work ethic to transition smoothly from student to professional. I learned the importance of teamwork and how to drive success through team spirit – the ultimate goal of any true leader!

Glion built my confidence to reach goals, overcome obstacles and strive for greater achievements.”

Christelle Huang, Swiss
BBA in Hospitality Management, 2007
Director Integrated Workplace Services,
Greater China Headquarters, Nike, Inc



“With no previous experience in the hospitality sector, I chose Glion because I knew that the training I would receive here would be valuable in any industry, without determining my career path.

This is exactly what Glion did for me: Not only it did not close any doors, but opened many new ones, allowing me to join the banking industry and thrive.”

Julien Lafargue, French
BBA in Hospitality Management, 2008
Head of Equity Advisory, Barclays Private Bank

History of Glion



1964

The Alumni Association of Glion (AAG) was founded with 40 original members. Today, the AAG counts more than 15,100 alumni in 164 countries.



1995

Glion raised the academic level of the school by introducing the first Bachelor's Degree in Hospitality, in answer to the industry's ever-growing need for highly qualified managers.



2006

Glion gained accreditation by the New England Commission of Higher Education (formerly the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges, Inc.).

1962

Walter Hunziker, Vice-President of the Swiss Tourism Federation, and hotelier Frédéric Tissot opened the "Institut International de Glion" in the former Grand Hotel Bellevue in Glion.



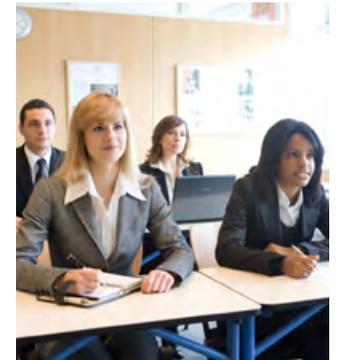
1989

After the School Commission decided to establish a new site to cope with increasing demand for space, construction of the Bulle Campus was completed in 1989.



2002

Glion became part of Laureate Education Inc., a US-based network of universities, together with Les Roches International School of Hotel Management.





2013

Glion opened its latest study location in London, on the site of Downshire House at the University of Roehampton.



2016

Leading European investment company Eurazeo acquired Glion and Les Roches under newly formed Sommet Education.



2019

Sommet Education became the majority stakeholder of Ducasse Education in France.

2012

Glion celebrated its 50th anniversary with over 400 alumni who gathered on Glion campus to share memories, stories and the Glion spirit.



2015

Glion launched the new Luxury Brand Management specialization in reaction to a growing interest of luxury brands in hospitality graduates.



2018

Glion launched new Master of Science degrees in luxury, entrepreneurship and finance.





info@glion.edu
glion.edu

Glion campus

Glion Institute of Higher Education
Route de Glion 111
1823 Glion sur Montreux
Switzerland

+41 (0)21 966 35 35

London campus

Glion Institute of Higher Education
Downshire House
Roehampton Lane
London, SW15 4HT
United Kingdom

+44 (0)20 8392 8178

Bulle campus

Glion Institute of Higher Education
Rue de l'Ondine 20
1630 Bulle
Switzerland

+41 (0)26 919 78 78